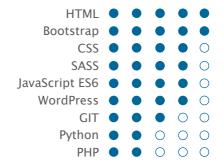
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in linkedin.com/in/dani-amsalem

EXPERTISE

Front-end Development **Custom WordPress Themes Responsive Design Process Documentation**

SKILLS



ADDITIONAL SKILLS

XD		0	0	0	
Sketch		0	0	0	
Photoshop			0	0	
Illustrator			0	0	
Affinity Designer				0	

Software Development Life Cycle:

Scrum Framework Agile Methodology

Object Oriented Programming:

JavaScript

Database Skills

SOL

Editors & IDEs

Atom Dreamweaver Visual Studio Code Visual Studio

Dani Amsalem

Front-end dev and expert in process documentation delivering scaleable web projects

EXPERIENCE

Web Developer

- Pulse Creative 2019 to Now
- Designed custom Wordpress sites and CMSed pages for easy editing
- Delivered a responsive web design course to a graphic design team resulting in an 60% improvement in mobile-friendly web designs
- Created walkthroughs for routine web tasks turning them over to interns
- Initiated and enacted web annotation software improving the speed of company communications by 50% and saving dozens of wasted hours
- Established and on-boarded web team to Asana, project management software

Full Stack Developer Internship

- Prosper I/T Consulting 2019 Built back-end scheduling software web app for tracking employee hours
- Used the Agile/scrum methodology and Azure DevOps/TFS
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end

Personnel Director

- The Tech Academy 2018 Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

E-commerce Project Manager

AMZ Club — 2017 to 2018

- Designed several e-commerce websites
- Simultaneously managed a handful of e-commerce brands

• Composed dozens of Standard Operating Procedures fostering team

independence with remote employees

Amazon Merchant Account Manager

Furv Fitness — 2016 to 2017

• Researched, developed, and sourced products internationally

• Synchronized product launch strategies resulting in top Amazon listings. • Formulated and maintained successful advertising campaigns driving tens of thousands of dollars in sales.

Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website
- Created a successful lead generation funnel doubling the incoming leads

Stud Welding Supervisor

- SILICON Rapid Arc Welding 2012 to 2015 Supervised crews of over a dozen stud welders in oil refineries
- Coordinated metallurgical tests across refineries
- Wrote training documents simplifying routine maintenance work by 2X

EDUCATION

Certification:

Software Developer The Tech Academy

Complete Cybersecurity Course Vol I Python for Beginners StationX Cyber Security

Responsive Web Design JS Algorithms and Data Structures freeCodeCamp

Associates in Applied Science:

Business Administration Hubbard College of Administration

PROIECTS

Vasper Systems – In Progress -HTML, SCSS, PHP, JS, WordPress-



Contributed to half of the desktop site and all of the responsive version. Used Slick Slider and Vanilla JS to animate components.

Victory Martial Arts



-HTML, SCSS, PHP, JS, WordPress-Contributed to half of the desktop site and all of the responsive version. Used ACF to make most text and images editable in WordPress CMS. Reverse-engineered existing online architecture and rebuilt it using more modular components.





-HTML, SCSŚ, PHP, JS-Built out a custom WordPress template pages and content. Customized Slick Slider JS and Lity Lightbox JS libraries for custom functionality. Heavy use of CSS Grid and

Courtyard Farms

CSS Flexbox.



-HTML, SCSS, PHP, JS-Developed a very large, custom WordPress theme based on Sketch files. Custom Lity Lightbox and Slick Slider JS library for added functionality.

A&M Property Investments

Uiew Live Site

-HTML, CSS, PHP, WordPress-Coded out 6 WordPress micro-sites based on PSDs properties across the country. Hard-coded the portfolio landing page to be compatible with existing site.

Mancini Shenk

View Github Source

-HTML, CSS, Bootstrap, WordPress-Request was for custom home page template for WordPress site based on a PNG. All text and images are editable in WordPress CMS.

View Github Source RealtyMX

-HTMĹ, SCSS, Bootstrap-Static home page design for an agency using responsive, mobile-friendly design and carousels.

Decryptionary



-HTML, CSS, WordPress-Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

Catch of the Day

Wiew Live Site View Github Source

-HTML, CSS, JavaScript, React.JS, Firebase-Developed a seafood market web-app built with authentication, web sockets, URL routing, and global variables using State for real-time updates.

Tile Plus Uiew Live Site

-WYSIWYG Editor-

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.

Gate Pro -WordPress-



Constructed a simple website for a small business based in NYC. Provides lead generation and basic brand information.

Sudoku Solver -Pvthon-



Created a program that will solve any sudoku puzzle with a backtracking algorithm.