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Dani Amsalem

Front end dev passionate about user-friendly design, looking for a full-time role in NYC.

EXPERTISE

Web Development
E-commerce
UI Design

SKILLS

Development

HTML ● ● ● ● ○
 CSS ● ● ● ● ○
 Bootstrap ● ● ● ● ○
 JavaScript ● ● ● ○ ○
 React.JS ● ● ● ○ ○
 WordPress ● ● ● ● ○
 GIT ● ● ● ○ ○

ADDITIONAL SKILLS

Design

Photoshop ● ● ● ○ ○
 Illustrator ● ● ● ○ ○
 Affinity Designer ● ● ● ● ○

Software Development Life Cycle:

Scrum Framework
Agile Methodology

Object Oriented Programming:

C#, .NET and ASP.NET

Database Skills

SQL and T-SQL

EDUCATION

Certification:

Software Developer
The Tech Academy

Associates in Applied Science:

Business Administration
Hubbard College of Administration

EXPERIENCE

Full Stack Developer Internship

Prosper I/T Consulting — 2019

- Built back-end scheduling software web app for tracking employee hours.
- Used the Agile/scrumb methodology and Azure DevOps/TFS.
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end.

Personnel Director

The Tech Academy — 2018

- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

E-commerce Project Manager

AMZ Club — 2017 to 2018

- Developed e-commerce websites
- Composed dozens of Standard Operating Procedures
- Simultaneously managed a handful of e-commerce brands

Amazon Merchant Account Manager

Fury Fitness — 2016 to 2017

- Researched, developed, and sourced products internationally
- Synchronized product launch strategies
- Formulated and maintained successful advertising campaigns

Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website.
- Created a successful lead generation funnel effectively doubling the leads.

PROJECTS

Decryptionary [View Live Site](#)

-HTML, CSS, WordPress-

Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

Catch of the Day [View Live Site](#) [View Github Source](#)

-HTML, CSS, JavaScript, React.JS, Firebase-

Developed a seafood market web-app built with authentication, web sockets, URL routing, and global variables using State for real-time updates.

Tile Plus [View Live Site](#)

-WYSIWYG Editor-

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.

Gate Pro [View Live Site](#)

-WordPress-

Constructed a simple website for a small business based in NYC. Provides lead generation and basic brand information.

Pizza Pies Website [View Live Site](#) [View Github Source](#)

-HTML, CSS, JavaScript, jQuery-

Designed a pizza ordering page using Javascript that takes an order and generates an itemized receipt using the customer selected items.

Insurance Quote App [View Github Source](#)

-HTML, CSS, C#, ASP.NET, MVC, SQL -

A database-first ASP.NET, MVC project using Entities Framework that collects customer information and generates an insurance quote.