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Dani Amsalem

Front-end dev and expert in process documentation delivering scalable web projects

EXPERTISE

Front-end Development
 Custom WordPress Themes
 Responsive Design
 Process Documentation

SKILLS

HTML	●	●	●	●	●
Bootstrap	●	●	●	●	●
CSS	●	●	●	●	○
SASS	●	●	●	●	○
JavaScript ES6	●	●	●	●	○
WordPress	●	●	●	●	○
GIT	●	●	●	○	○
Python	●	●	○	○	○
PHP	●	●	○	○	○

ADDITIONAL SKILLS

XD	●	●	○	○	○
Sketch	●	●	○	○	○
Photoshop	●	●	●	○	○
Illustrator	●	●	●	○	○
Affinity Designer	●	●	●	●	○

Software Development Life Cycle:

Scrum Framework
 Agile Methodology

Object Oriented Programming:

JavaScript

Database Skills

SQL

Editors & IDEs

Atom
 Dreamweaver
 Visual Studio Code
 Visual Studio

EXPERIENCE

Web Developer

Pulse Creative — 2019 to Now

- Designed custom Wordpress sites and CMSed pages for easy editing
- Delivered a responsive web design course to a graphic design team resulting in an 60% improvement in mobile-friendly web designs
- Created walkthroughs for routine web tasks turning them over to interns
- Initiated and enacted web annotation software improving the speed of company communications by 50% and saving dozens of wasted hours
- Established and on-boarded web team to Asana, project management software

Full Stack Developer Internship

Prosper I/T Consulting — 2019

- Built back-end scheduling software web app for tracking employee hours
- Used the Agile/scrumb methodology and Azure DevOps/TFS
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end

Personnel Director

The Tech Academy — 2018

- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

E-commerce Project Manager

AMZ Club — 2017 to 2018

- Designed several e-commerce websites
- Simultaneously managed a handful of e-commerce brands
- Composed dozens of Standard Operating Procedures fostering team independence with remote employees

Amazon Merchant Account Manager

Fury Fitness — 2016 to 2017

- Researched, developed, and sourced products internationally
- Synchronized product launch strategies resulting in top Amazon listings.
- Formulated and maintained successful advertising campaigns driving tens of thousands of dollars in sales.

Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website
- Created a successful lead generation funnel doubling the incoming leads

Stud Welding Supervisor

SILICON Rapid Arc Welding — 2012 to 2015

- Supervised crews of over a dozen stud welders in oil refineries
- Coordinated metallurgical tests across refineries
- Wrote training documents simplifying routine maintenance work by 2X

EDUCATION

Certification:

Software Developer
The Tech Academy

Complete Cybersecurity Course Vol I
Python for Beginners
StationX Cyber Security

Responsive Web Design
JS Algorithms and Data Structures
freeCodeCamp

Associates in Applied Science:

Business Administration
Hubbard College of Administration

PROJECTS

Vasper Systems – In Progress

 [View Screenshots](#)

–HTML, SCSS, PHP, JS, WordPress–

Contributed to half of the desktop site and all of the responsive version. Used Slick Slider and Vanilla JS to animate components.

Victory Martial Arts

 [View Live Site](#)

–HTML, SCSS, PHP, JS, WordPress–

Contributed to half of the desktop site and all of the responsive version. Used ACF to make most text and images editable in WordPress CMS. Reverse-engineered existing online architecture and rebuilt it using more modular components.

PowerPlay

 [View Live Site](#)

–HTML, SCSS, PHP, JS–

Built out a custom WordPress template pages and content. Customized Slick Slider JS and Lity Lightbox JS libraries for custom functionality. Heavy use of CSS Grid and CSS Flexbox.

Courtyard Farms

 [View Live Site](#)

–HTML, SCSS, PHP, JS–

Developed a very large, custom WordPress theme based on Sketch files. Custom Lity Lightbox and Slick Slider JS library for added functionality.

A&M Property Investments

 [View Live Site](#)

–HTML, CSS, PHP, WordPress–

Coded out 6 WordPress micro-sites based on PSDs properties across the country. Hard-coded the portfolio landing page to be compatible with existing site.

Mancini Shenk

 [View Github Source](#)

–HTML, CSS, Bootstrap, WordPress–

Request was for custom home page template for WordPress site based on a PNG. All text and images are editable in WordPress CMS.

RealtyMX

 [View Github Source](#)

–HTML, SCSS, Bootstrap–

Static home page design for an agency using responsive, mobile-friendly design and carousels.

Decryptionary

 [View Live Site](#)

–HTML, CSS, WordPress–

Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

Catch of the Day

 [View Live Site](#)  [View Github Source](#)

–HTML, CSS, JavaScript, React.JS, Firebase–

Developed a seafood market web-app built with authentication, web sockets, URL routing, and global variables using State for real-time updates.

Tile Plus

 [View Live Site](#)

–WYSIWYG Editor–

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.

Gate Pro

 [View Live Site](#)

–WordPress–

Constructed a simple website for a small business based in NYC. Provides lead generation and basic brand information.

Sudoku Solver

 [View Github Source](#)

–Python–

Created a program that will solve any sudoku puzzle with a backtracking algorithm.